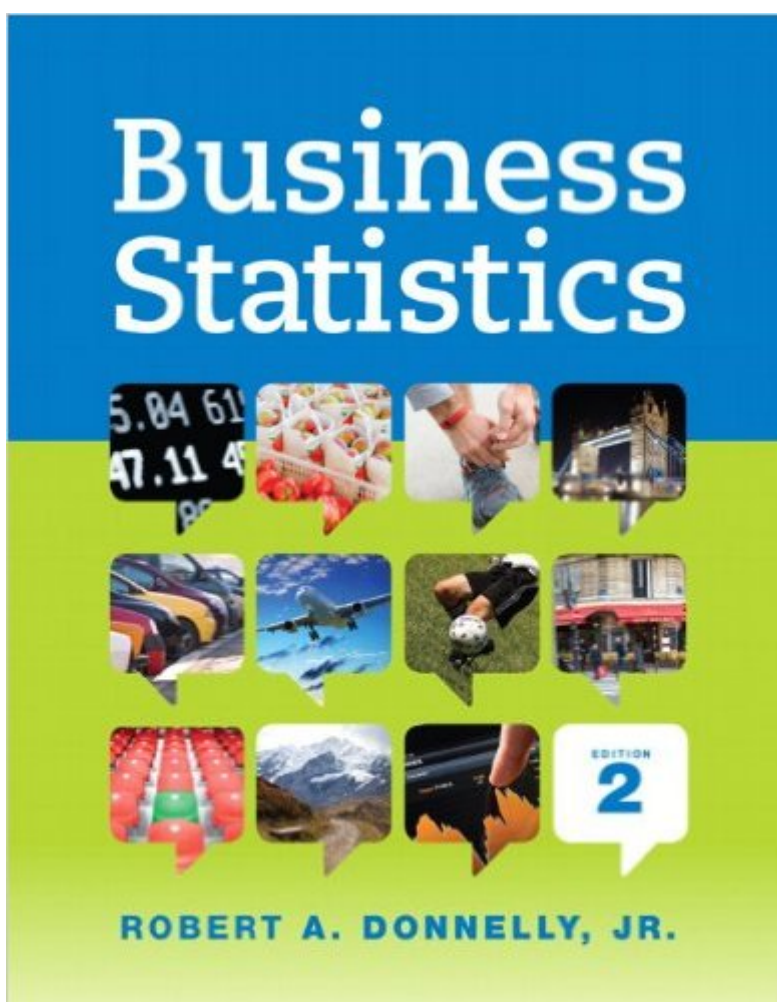


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Business Statistics (2nd Edition)



Synopsis

Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab, search for ISBN-10: 0133865002 /ISBN-13: 9780133865004. That package includes ISBN-10: 032192147X/ISBN-13: 9780321921475 and ISBN-10: 0321925122/ISBN-13: 9780321925121 and ISBN-10: 0321929713/ISBN-13: 9780321929716. MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. Robert Donnelly's Business Statistics eliminates the intimidation factor from learning statistics for business. The Second Edition maintains Donnelly's successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in action "both in the classroom and in the world around them.

Book Information

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Customer Reviews

The writer is funny, which made the material somewhat bearable... However, I took this class online. I found it REALLY difficult to teach myself from this book. I am a 4.0 student and had to work extra hard and use outside resources to digest this material. Studying my butt off and teaching myself I mustered an 89% in the class, luckily the instructor offered a 15 point grading scale...I also do not like how this book jumps between using PhStat as a plugin in Excel and Excel standing alone. I would have really preferred learning the Excel functions instead of going back and forth between the two.

The concepts are laid out really well. There is some difficulty due to the use of PHSTAT and Excel rather than the program we actually use in my class (our school uses mini tab most of the time) but it is often easy enough to skip those bits and still get plenty of good information out of the text.

Overall, this book helped me to understand the subject of Business Statistics, which isn't an easy subject to learn. The concepts were clear to understand and provided lots of examples as well as opportunities to work problems out on your own. The author of the book has a sense of humor to try to maintain your attention on what could easily be a very dry subject. The book not only provides ways to work problems out on your own on pen and paper, but also shows you how to use excel to do a lot of interesting things that I had no clue about before. Unfortunately, I was unable to use PHStat on my computer, so I may have missed out in some areas.

Great book, needed for class. Book rented came damaged - page taped to another page, in the center of the page. Unfortunately I can't see the information in this area without ripping the page. Not that big of a deal but annoying to say the least.

Works great for my class, only problem is the online code says it's used and won't let me use that part of the book but I got it used and it's great for class

It did not come with an access code that I need for this course so I had to spend another \$100 I could have bought the new version

This book is exactly what my son needed for a college course at a cost that is much less than the campus bookstore is charging

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